

# Community & Business Development Committee Meeting – January 10, 2018

Present: Chairman Blair Wingert, Councilor Carl Ledding, Council Rome Molsberry, CAO Michele Schmidt, Community & Business Development Manager Jessica Segal  
Absent: Mayor Adam Krieser

Called to order: Chairman Wingert called the meeting to order at 12:02 p.m.

## 1. Delegation: Keegan McAvoy and Jason Ediger, Allan Cup, Lighting

Discussion regarding TSN/Hockey Canada facility requirements for lighting at the AGT Foods Centre arena for the Allan Cup. Proposal for a partnership between the Allan Cup Committee and the Town on installing improved and energy-efficient LED lighting to meet filming requirements and to improve facility. Current specs: 35-foot candles. Other venues that have hosted: 65-foot candles. Rebate is \$3,200 and will be reimbursed in 2019.

### **Recommendations:**

- For Keegan to reach out to TSN for official confirmation that 65-foot candles meets their minimum lighting requirement and to ensure the games will in fact be filmed and televised
- For the project to proceed to tender with the stipulation that installation is scheduled around programming in the rink so not to conflict with ice time.
- Campaign fundraiser for rink upgrades with Allan Cup as big push, re-engage Friends of the Rink Committee

## 2. Action Items. Action items were reviewed. No business arising.

## 3. Pecuniary Interest – Committee members to note any pecuniary interest that may be on the agenda. – Nothing noted.

## 4. Minutes & Reports:

- Community & Business Development Minutes – December 6, 2017
- Rosetown & District Health Advisory & Foundation – No report at this time.
- Meridian Community Futures – No report at this time.
- Tourism Committee – Reviewed. No report at this time.
- Age Friendly Committee – Reviewed December 6, 2017 minutes.

## 5. Financials Statements – Community & Business Development – December 2017 – No business arising – Primary Care Centre – December 2017 – No business arising

### 1. Proposal for Strategic Plan Consulting Services.

### **Recommendation:**

Reach out to a few other consultants for proposals to compare cost and service.

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2. Draft - West Sign Corridor Policy and Guidelines.

**Recommendations:**

- That we recommend the approval of the attached sign corridor policy with the addition of item 3.5 regarding the wait-list
- That we inquire to other municipalities regarding land rent for sign corridor
- That we send correspondence to April Anderson

3. 2018 Municipal Heritage Forum

**Recommendation:**

That Jess attend the Municipal Heritage Forum on Thursday, February 22, 2018, and that all necessary expenses shall be paid.

4. Property Owners Map

**Recommendation:**

Inquire about land parcel for lagoon expansion.

5. Other.

Adjournment: Chairman Wingert adjourned the meeting at 1:40 p.m.

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Blair Wingert, Chairman

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Jessica Segal, CBD Manager