

Community & Business Development Committee Meeting – March 14, 2018

Present: Chairman Blair Wingert, Councilor Carl Ledding, CAO Michele Schmidt,
Community & Business Development Manager Jessica Segal

Absent: Mayor Adam Krieser

Called to order: Chairman Wingert called the meeting to order at 5:57 p.m.

1. Action Items. Action items were reviewed. No business arising.
2. Pecuniary Interest – Committee members to note any pecuniary interest that may be on the agenda. – Nothing noted.
3. Minutes & Reports:
 - Community & Business Development Minutes – February 14, 2018 – Nothing noted.
 - Rosetown & District Health Advisory & Foundation – No report at this time.
 - Meridian Community Futures – No report at this time.
 - Tourism Committee – No active Committee to report at this time.
 - Age Friendly Committee – February 12, 2018 – Noted that the Town can provide a tax receipt for benches.
4. Financials Statements – Community & Business Development – February 2018 – No business arising – Primary Care Centre – February 2018 – No business arising
5. West Sign Corridor

Recommendation:

- 1) To acknowledge the Land Owner's plans for retirement and closure of the west sign corridor in 2027, and to acknowledge his decision to no longer accept applications for new signage.
 - 2) To communicate that the Town plans to withdraw their application for the sign corridor with the Department of Highways, effective 2027 to mark the closure.
 - 3) To express the Committee's interest in negotiating with the future land owner to retain the sign corridor, which they feel is a value-added for the business community.
 - 4) That the CBD Manager continue to explore opportunities for new sign corridors along the highway, according to the established policy, and work with the Chamber to survey their membership to gauge interest.
6. Strategic Planning: Discussion with James from Preferred Choice

The Committee called James Leir and discussed James and Jessica's proposed plan and timeline for Strategic Planning, including topics of the stakeholder engagement sessions (focus groups), ideas for invitees, goal-setting for Council and joint management sessions, as well as management action-planning sessions.

Recommendation:

- 1) That invitations be sent out for the stakeholder engagement sessions (focus groups)
- 2) That full Council review the proposed plan and forward their recommendations to James with respect to the process and objectives for the strategic planning sessions and outcomes.

Community & Business Development Committee Meeting – March 14, 2018

7. Other:

- a. SEDA and Pre-Conference, May 1-3, 2018

Recommendation:

That the CBD Manager attend the SEDA Conference as well as the Pre-Conference on “Disaster Resilience and Recovery” May 1-3, 2018 in Saskatoon, and that all necessary expenses shall be paid.

- b. Locum physician coverage at Rosetown & District Primary Health Centre, May to September.
- c. Correspondence from Dr. Charlotte Williams

Recommendation:

That the CBD Manager send correspondence acknowledging Dr. Charlotte Williams and congratulating her on her practice and plan for expansion in Elrose.

- d. Quarterly website traffic report for rosetown.ca
- e. Letter of concern from business owner: waste collection fees structure.

8. Adjournment

Adjournment: Chairman Wingert adjourned the meeting at 8:23 p.m.

Blair Wingert, Chairman

Jessica Segal, CBD Manager